

## Momentive Wins Technology Award

### *SilForce SLAM\* 3000 Technology Significantly Improves Label Release Coatings*

ALBANY, N.Y., June 3, 2010 — Momentive Performance Materials announced today that it has received the 2010 Technology in Production Award from the [Center for Economic Growth](#) (CEG), a not-for-profit organization covering the state capital region in Albany, NY. In its 14th year, the CEG awards program honors the region's most innovative and growth-oriented companies and individuals representing technology industries, including advanced materials, alternative energy, biotechnology, information technology and nanotechnology.

Momentive was recognized for dramatically improving its process for production of [SilForce SLAM\\* 3000 silicone anti-mist additive](#), offered for use in label release coating systems. The new process dramatically improved product consistency and increased first pass yield from 72 percent to 100 percent, while delivering a more desirable product viscosity. The new SilForce SLAM 3000 anti-mist additive production process also shortened overall production and equipment cleaning times, and enabled reductions in clean-out and waste generation per unit of product produced. This adds up to greater quality and a potentially higher operating profit margin for Momentive and more consistent products for customers.

"We are very proud of innovative teams throughout our company who are able to deliver tremendous value for Momentive and for our customers, and we are thrilled to receive the recognition our production process has earned from the Center for Economic Growth," said Eric Thaler, Chief Technology Officer, Momentive.

The new additive is one of many innovations that Momentive and its heritage companies have developed over a 70-year period in the Albany area, after patenting the process that enabled the industrial production of silicones. Since then, Momentive has helped manufacturers across virtually all industries and around the world to improve and enhance the performance and production of products used in every day life.

### **About Momentive Performance Materials**

Momentive is a global leader in silicones and advanced materials, with a 70-year heritage of being first to market with performance applications for major industries that support and improve everyday life. The company delivers science-based solutions, by linking custom technology platforms to opportunities for customers. Momentive Performance Materials Inc. is controlled by an affiliate of Apollo Management, L.P. Additional information is available at [www.momentive.com](http://www.momentive.com).

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\*SilForce and SLAM are trademarks of Momentive Performance Materials Inc.

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